

A background photograph of a man and a woman in athletic wear, smiling and clapping their hands. The man is on the left, wearing a green t-shirt and a black watch. The woman is on the right, wearing a green tank top and a black watch, with her hands clasped in front of her. The background is a bright, slightly blurred outdoor setting.

# ShareCafe 'Sip & Learn' Presentation

19 June 2025

Glenn Cross, Non-Executive Chair

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## The EZZ Mission

To become a leading life science company improving quality of life and human health by accelerating innovation to market.

**EZZ develops, distributes and markets 63 SKUs scientifically formulated products under the EZZ brand to seven countries and regions.**

# Product Development Process



# Product Portfolio

EZZ

EZZ

We formulate, produce, market and distribute health supplements under the brand of EZZ. Our deep understanding of our target consumers allows us to develop products that address their health and wellness needs.

EÁORON

We are an exclusive distributor of skin care products under the EÁORON brand in Australia and New Zealand to pharmacies, supermarkets and specialist retailers.

## Top 3 EZZ Products by Revenue in 1H FY25



L-Lysine Growth Capsule



Bone Growth Chews



High Strength DHA

## Top 3 EAORON Products by Revenue in 1H FY25



Hyaluronic Acid Glutathione Essence Face Mask



EAORON 10th Anniversary Limited Edition Gift Box



Hyaluronic Acid Glutathione Essence

# Extensive and Growing Distribution Channels

EZZ

In 1H FY25 EZZ added 14 new independent pharmacy stores to our expanding omnichannel distribution network

Chemists  
**600+**



Specialist and Grocery Retailers  
**200+**



E-commerce Platforms  
**750+**



# Financial Highlights Q1 to Q3 FY25

EZZ

Receipts from Customers

**\$45.8M**

Up 4% on PCP

Operating Cash Flows

**\$2.9M**

Up 73% on PCP

Cash on Hand

**\$21.1M**

No external debt  
at 30 March 2025

Gross Margin

**77%\***

Sales during the 2024 11.11 Global  
Shopping Festival

**\$5.9M**

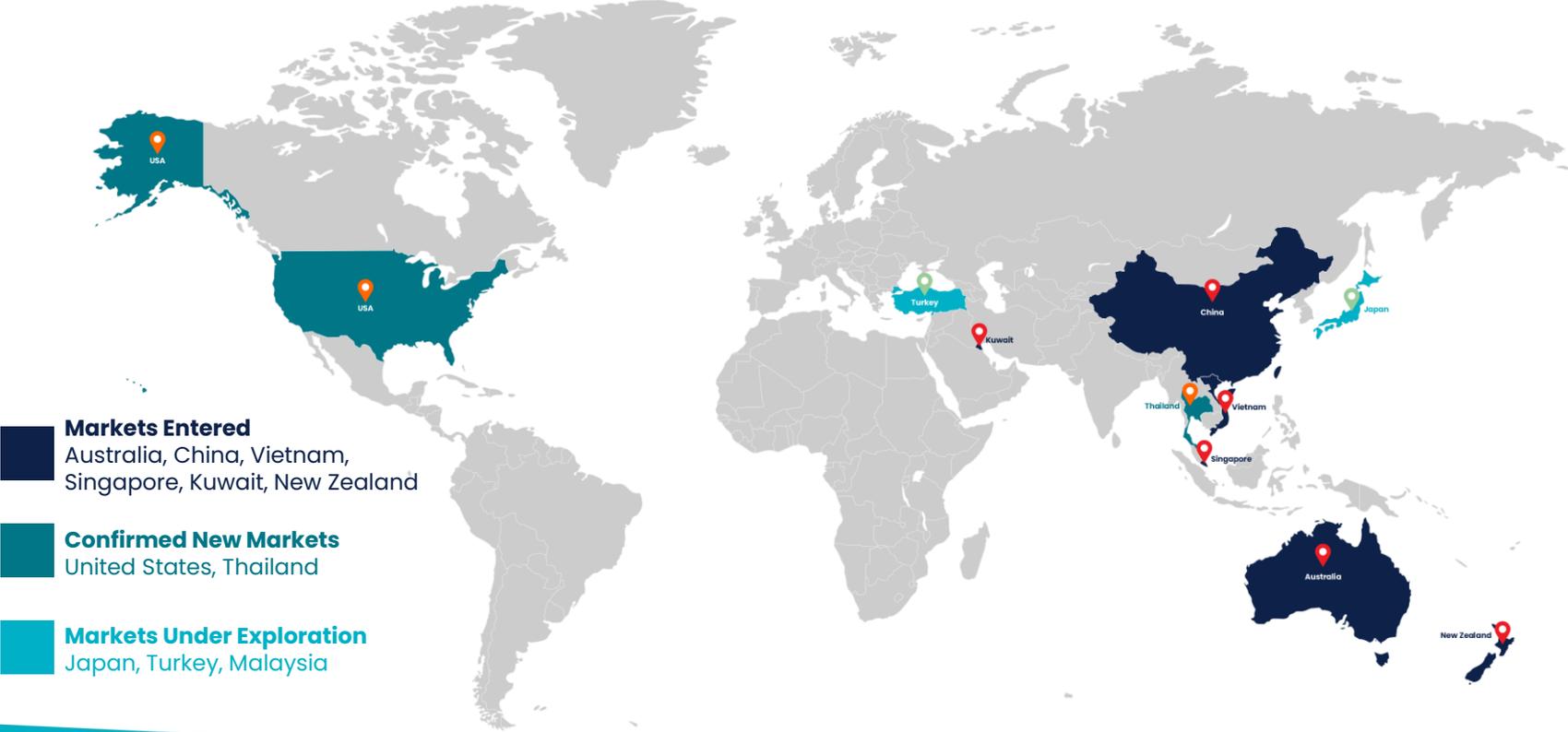
Up 84% on PCP

Dividend

**2 cents**

Interim FY25 dividend per share

# Our Expanding Global Reach



# Southeast Asia Expansion

EZZ

## **New 3-Year Distribution**

Deal with ROFA  
Enterprises

**\$21M Minimum  
Purchase  
Commitment**

**Entry into Thailand,  
Vietnam & Singapore**  
under the EZZ brand

**ROFA Covers  
All Local Costs**  
(marketing, logistics,  
distribution)

**EZZ Retains**  
Brand Control &  
Oversight

**Exclusivity: No  
competing products**  
during term + 2 years

**Partner with 10,000+**  
Retail Points across SE  
Asia

**Supports EZZ's Global**  
Growth Strategy

# US Market Entry Update

EZZ

# EZZDAY



Introduced new US-focused brand, **EZZ Day**, featuring four targeted SKUs formulated to address key health supplement demand trends.



Achieved FDA registration and commenced US-based manufacturing, supporting supply chain resilience and consumer preference for locally made products.



Launched EZZ Day Shopify store ([ezzday.com](http://ezzday.com)), with product resales set to begin from 16 June 2025.



Amazon store launch and influencer-led marketing campaigns scheduled to roll out this month to drive brand awareness and sales.



**Q&A**

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